

Ideas Matter rubric:

The body of the piece includes the name of the speaker and the title of the video
/5 points

Piece follows correct MLA document formatting, including: 12 pt Times New Roman font, 1 inch margins, double spacing, and a heading including your name, your instructor's name, the course number, and the date on the left
/5 points

Language Use: Writer is aware of the 3 Cs in the piece. Grammar, spelling, and punctuation use does not obscure the meaning of the writing
/10 points

Summary section presents clearly explained details of the speaker's content and the presentation of that content. A reader who hasn't watched the video would understand the speaker's main points
/20 points

Analysis section examines the SPAM elements of the presentation, makes claims about why the speaker made certain choices, and evaluates the effectiveness of the choices. These claims are analyzed and supported by evidence from the video
/20 points

Response section presents the writer's personal responses to the content or the presentation of the video. Writer brings his or her experiences into the piece in some way and explains how those experiences and responses are related to the video's content and presentation
/15 points

Organization and Flow: The main sections of the piece are clearly defined. Each section is divided into focused paragraphs that include a topic sentence. The piece flows logically and transitions are utilized where appropriate
/15 points

The piece includes correct MLA in-text citations and a works cited page
/5 points

The final draft is between 1200 and 1700 words

/5 points

The final draft shows improvement from the rough draft in any of the above requirements

/0 points

Total score:

0 /100

0 %